Principles and Elements of Emergent Strategy*

Principles:

- Small is good, small is all.
- Change is constant.
- There is always enough time for the right work.
- There is a conversation in the room that only these people at this moment can have. Find it.
- Never a failure, always a lesson.

Elements:

- **Mycelium**
  - Interconnectedness.
  - Detoxification.

- **Ants**
  - Cooperative work.
  - Collective sustainability.

- **Ferns**
  - Small-scale solutions.

- **Wavicle**
  - Uncertainty/doubt.
  - Valuing both process and outcome.

- **Starlings**
  - Collective leadership/partnership.
  - Adaptability.

- **Dandelions**
  - Resilience.
  - Resistance.
  - Decentralization.

*content belongs to adrienne maree brown

nature-inspired emblem system inspired by Detroit-based experimental media collective Complex Movements